

Explore some of the world's fastest and most iconic destinations

BY CHRISTINA NIELSEN

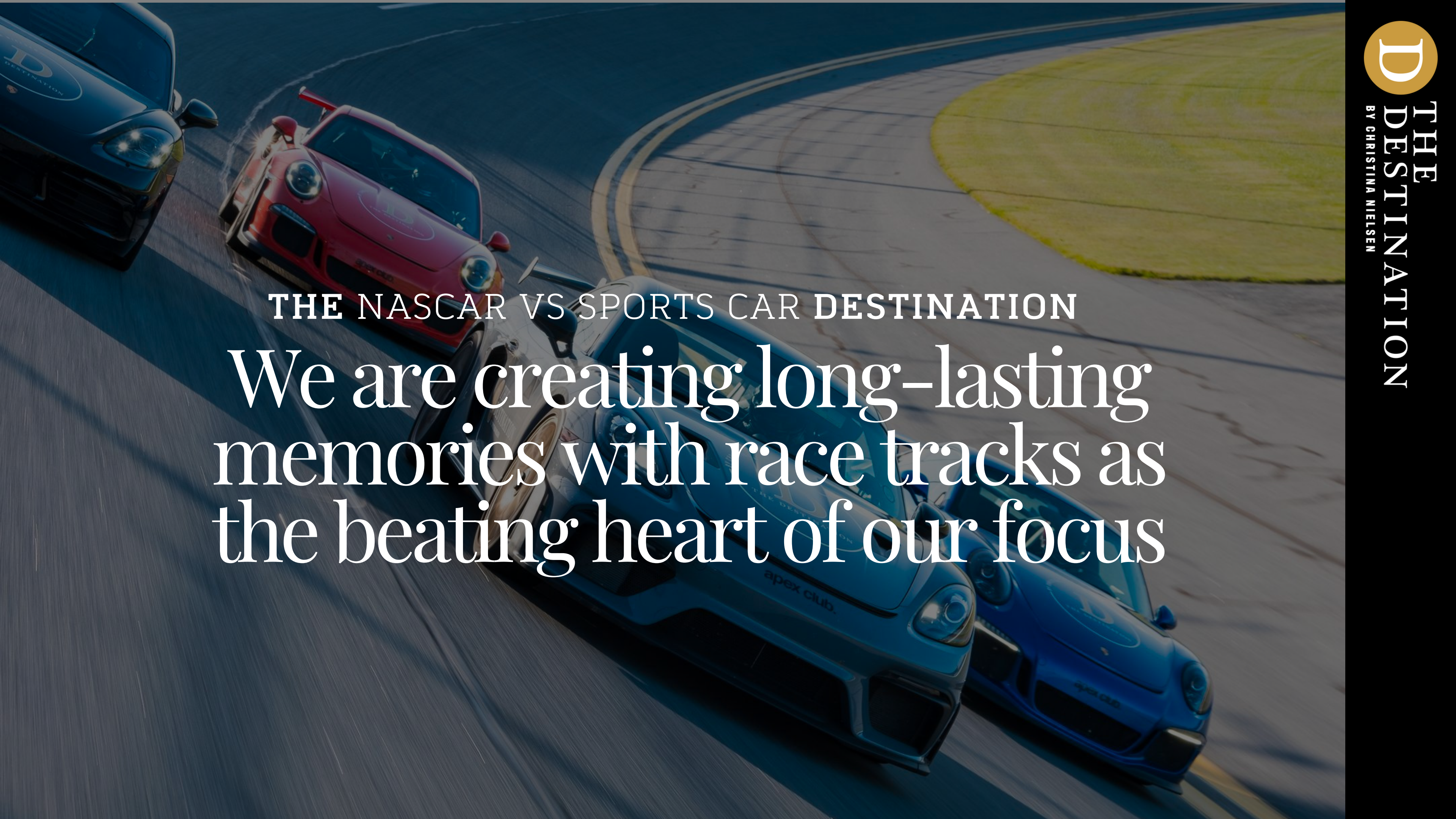


THE ADVENTURE

Embark on an immersive **all-inclusive adventure**, guided by professional race car driver and two-time champion **Christina Nielsen**.

We welcome you to a fast-paced community that gathers individuals with a passion for driving, networking, traveling and pushing comfort zones.

- We create unforgettable memories for an exclusive and discerning audience.
- An experience that connects you and your fellow travelers by bringing together a group of like-minded people.
- Our experienced team of automotive professionals takes care of all the logistics so you can truly focus on the experience at hand and make the most of it.
- We are racers-at-heart and are ready to help you take your driving skills to the next level while doing it at some of the most renowned race tracks in the world.



THE NASCAR VS SPORTS CAR DESTINATION

We are creating long-lasting memories with race tracks as the beating heart of our focus



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#1

Talladega Superspeedway

Welcome to the ultimate American NASCAR experience at Talladega Superspeedway! Located in Talladega, Alabama, this iconic race track is one of NASCAR's longest and fastest tracks. The 2.66-mile tri-oval track is known for its steep banking, which allows drivers to reach incredible speeds and execute daring maneuvers.

Moreover, the track has also been featured in the famous movie "Talladega Nights: The Ballad of Ricky Bobby." This comedy, starring Will Ferrell, takes a hilarious and exaggerated look at the world of NASCAR racing.

Now, it will be your turn to have the ultimate American NASCAR Experience!





#2

Michelin Raceway Road Atlanta

Michelin Raceway Road Atlanta is precisely what American road course racing is about: RISK vs. REWARD.

The track has an old-school layout with elevation, little run-off, and many high-speed sections.

One of the highlights of Michelin Raceway Road Atlanta is its association with the IMSA WeatherTech Sports Car Championship. This prestigious series holds its final race of the season at the track, making it the venue where champions are crowned, including The Destination's founder, Christina Nielsen, who twice became a champion there.

Not only is Road Atlanta a fan and driver favorite, but it is also one of Christina's so get ready to be impressed!





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HIGHLIGHTS OF THE TRIP

We will elevate your
experience

A professional driving experience

Low car count

We focus on a lower car count and provide you with a more private experience where you can truly focus on track-time and improving without having to watch your mirrors all the time.

Quality time with dedicated instructors

The NASCAR experience provides time with both an instructor and a spotter. The spotter will be with you on the radio, just like in professional racing on oval tracks.

At Road Atlanta, you will have one instructor per car, with two individuals sharing a car. Professional drivers with tons of experience on the American tracks will analyze video with you and follow your progress throughout the day to ensure you take your driving to the next level.



International cuisine Porsche Experience Center

Porsche Experience Center Atlanta

At the end of our experience, we will also visit the Porsche Experience Center of Atlanta. The experience center has an impressive track with iconic corners from some of the most famous tracks in the world. The center also displays an impressive collection of vehicles we will explore during a private tour.

International Cuisine

During our time in Atlanta specifically, we will enjoy some of the best dining options Atlanta offers, with the final night as the “saved the best for last”.





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THE SCHEDULE

Race to your next destination

Friday, September 20, 2024

- Group dinner & intro to program and group

Stay: *Talladega*

Saturday, September 21, 2024

- NASCAR driving experience
- Drive to Atlanta
- Group dinner

Stay: Atlanta

Sunday, September 22, 2024

- Day to explore and create your own agenda
- Drive to Braselton
- Group dinner

Stay: *Braselton*

Monday, September 23, 2024

- Private track day at Michelin Raceway Road Atlanta
- Drive to Atlanta
- Final group dinner

Stay: *Atlanta*

Tuesday, September 24, 2024

- Porsche Experience Center, demo laps on track+private tour
- Lunch at the Porsche Experience Center
- Recommendation: Direct flight from ATL to CPH at 7:00 p.m. with SAS



PRICING

What is included?

What is included:

- Hotels for the duration of the trip (September 20–24, 2024)
- All track-related expenses for two days on track.
- Nascar driving experience.
- On-track support staff
- Rental fee and everything related to the sports cars driven during our day at Michelin Raceway Road Atlanta (FX tires, fuel, brake pads, etc..). Please note that the package price depends on the type of vehicle selected for the day. See more info under Pricing.
- Insurance for the cars
- There will be a rotation with shorter interval drives at Talladega, while your car for Michelin Raceway Road Atlanta will be split between you and one other person.
- All meals during group activities (individuals choosing to dine on their own will be responsible for the cost of those meals)
- Lunch at the Porsche Experience Center in Atlanta
- Demo laps and the tour of the Porsche Experience Center
- Professional video and photos from the trip.

Additional expenses:

- **Personal insurance**
- **Flights** (There are direct flights from CPH to ATL)
- **Any and all damages** to property and persons occasioned by the individual while attending the event shall be the individual's sole and exclusive liability.
- **Your rental vehicle to travel in between the various location.** The Destination recommends 3 options:
 - Rent a car at the airport.
 - Porsche Drive:
<https://www.porsche.com/usa/accessoriesandservices/porschedrive/>
 - Turo: <https://turo.com/>



Information regarding cars and insurance

Nascar experience:

This day requires you to sign a Driver Liability release form when you arrive. This form releases you of any damage done to the vehicle you will be driving unless you intentionally damaged the car or if you continuously disregard instructions from your instructor.

The fee for this form is already included in your final price.

Track Day at Michelin Raceway Road Atlanta:

All cars will be insured, however due to their difference in value their coverage and deductible in case of an accident will variate. Contact us directly to request details and the full coverage report from the insurance company.

The price of the insurance is already included in the final package price.



Let us make your next
destination a once in a life
time experience

FOR MORE INFORMATION PLEASE CONTACT
US DIRECTLY

FOUNDER

Christina Nielsen

Christina Nielsen has raced globally over the past 15 years however the focus of her career has been in the States in the world of sports car racing. She is a 2xChampion of the IMSA Weathertech Championship and a 1xChampion of the IMSA endurance Championship. When she initially won the first Championship she also made history as a woman.

Besides her racing career Christina has a degree within Marketing and Management communication. She is also one of the co-founders of Accelerating Change, a company that focuses on creating events and experiences catered to women within the automotive industry. She also works as a public speaker, participates in charity events and has worked as a brand ambassador for several brands throughout her career.



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